



2018 Spring Showcase Business Ad Request

To our Community Partners and Sponsors,

Our 2018 Spring Showcase is approaching quickly and APA is excited to present this years show! There will be a total of 6 shows between June 15th and 16th at The South Milwaukee PAC. As part of this years Showcase, we are again offering you sponsorships on different levels. We have some exciting options for you to advertise your business during these shows, not only to support your local dancers, but to increase the visibility of your business, as there are well over 4,000 guests that purchase tickets to our Spring Showcase!

BUSINESS ADS: Ads must be purchased prior to: April 1, 2018

If you are supplying your own finished artwork files, please follow the specification below:

- Ads should be in a hi resolution (300dpi) pdf or jpeg file format
- Ad files can be dropped off at APA on disk or flash drive
- Ads under 5Mb can be emailed to outreach@academywi.com (please put Recital Ad File in the subject field)

If you need assistance designing your ad, please provide your photos, logos and text in electronic format, along with as much information describing your ad as you can. Drop off this information at APA or email Cara at outreach@academywi.com Your ad will be professionally designed and a proof will be sent to you for your review.

Special Sponsor Packages

DONOR ADD-ON

Donate a Gift Card or Basket (valued at \$25+) and you will be featured on our pre-show video, played before all 6 shows!!

THE SHOWSTOPPER Only \$400!!

Full page color ad
A poster of your advertisement on display in the So. Milw PAC lobby
Your name and logo on our recital t-shirt, given to over 900 students!
One complimentary program
Name and logo in our pre-show video (shown during all 6 shows!)

Please submit all ads to Cara at outreach@academywi.com with "Showcase Recital Ad" as the Subject Line

In email please include: Ad package or size, color or BW, contact info.

Payment will be requested after we receive your ad and you give approval of the proof.

IF YOU WERE REFERRED BY AN APA STUDENT PLEASE INDICATE THEIR NAME IN YOUR INITIAL EMAIL!

Business Card Size

(3.625w x 2.25h)

\$65 BW / \$85 Color

1/4 Page

(3.625w x 4.75h)

\$95 BW / \$125 Color

1/2 Page

(7.5w x 4.75h)

\$150 BW / \$200 Color

Full Page

(7.5w x 10h)

\$300 BW / \$350 Color

\$400 BW / \$450 Color (Inside Front Cover or Inside Back Cover)

\$500 Color (Back Cover)

